

American Express Online Services New Cardmember Registration Guide



American Express Online Services – How to Register your Card

New Cardmember Registration

Follow the simple steps below to secure your Card Account with enhanced online services website. Please visit the secured American Express website : <https://secure.americanexpress.com.bh/wps/portal/aemeweb>

Step 01

New and non-Registered Cardmembers kindly register your Card with secured American Express online services by clicking on the 'New Cardmember Registration' link as shown below. (See the screenshot image below. Online Services Login section on top left marked in red)

The screenshot shows the American Express website homepage. At the top left, the 'ONLINE SERVICES LOGIN' section is highlighted with a red box. It contains a 'USER ID' input field, a 'LOG IN NOW' button, and links for 'Forgot your User ID?', 'New Cardmember Registration', and 'Merchant Log In'. Below this is an 'Attention' notice. The main banner features a hand holding a smartphone displaying the American Express app interface. To the right, there are several promotional tiles: 'Your personal assistant in your pocket', 'Check out online with confidence', 'Exclusive offers with British Airways', 'Pay your bills Online', 'Like Us on Facebook', and 'Help us serve you better. Update your information with American Express.' The bottom of the page has a navigation bar with 'HOME', 'NEW CARDMEMBER REGISTRATION', and 'Bahrain'.

Step 02

Please have on hand the details of your American Express Card/s. Enter your Card and personal information. Click on "CONTINUE" button to proceed.

The screenshot shows the 'Welcome - Register Your Card' registration form. The form is titled 'Welcome - Register Your Card' and includes instructions: 'Enter your Card information to begin the registration process. (All fields are required. You may use your TAB key to move between entry fields)'. It also states: 'Register and enjoy the convenience of American Express® Online Services. Its easy and takes few minutes to complete.' and 'To register for Online Services please have on hand the details of your American Express Card/s. Click 'Continue' below and complete the simple registration form.' The form fields are: Card Number (3744), Name on the card (with a red arrow pointing to it and the instruction: 'Enter your Name as exactly written on your American Express Card. (Name should match with the name printed on your American Express Card.)'), Expiry Date (01/14), Mobile Number (Bahrain (+973)), and Date of Birth (01/01/1914). A 'Continue >>' button is highlighted with a red box. The footer contains 'American Express Web Site Rules and Regulations | News Centre | Fraud Protection Centre | Trademarks | Privacy Statement' and 'Copyright © 2009 American Express Company'.

Step 03

Enter your personal information and click “**REGISTER**” to create your USER ID. We have added two new security layers to protect your Card Account:

1. Site Seal
2. Three Secret Questions
 - Select your Site Seal. (Site seal is an additional new security layer to protect your Card Account. You should be provided with a default Site Seal image. Should you wish to change your preference, click on “**Change Site Seal**” link. (Ensure to remember your Site Seal image for your future reference).
 - Select your three Secret Questions from the list and enter your secret answers. (Ensure to remember your Secret Questions and Answers for your future reference).

Bahrain

Cardmember Registration

Enter Online Account Information
(All fields are required. You may use your TAB key to move between entry fields)
User ID: un01111111

New Password *

Re-enter Password *

Site Seal  [Change Site Seal](#)

Email Address *

Confirm Email Address *

Mobile Prefix *

Mobile Number *

Secret Question 1 *

Secret Answer 1 *

Secret Question 2 *

Secret Answer 2 *

Secret Question 3 *

Secret Answer 3 *

[Learn more about 2012 Site Seal](#)

[Click Back](#) [Register](#)



Wanted to change the Site Seal Image? Select your Site Seal from the collection of images current provided and click “**SELECT SITE SEAL**” button as shown in the image.

Step 04

A message will appear on your screen saying “Your USER ID is now created. Click on the link below to login”. To access your new online services account click ‘**LOG IN NOW**’ button.

