American Express Online Services
New Cardmember Registration Guide

American Express Online Services – How to Register your Card

New Cardmember Registration

Follow the simple steps below to secure your Card Account with enhanced online services website. Please visit the secured American Express website :
https://secure.americanexpress.com.bh/wps/portal/aemeweb

Step 01	New and non-Registered Cardmembers kindly register your Card with secured American Express online services by clicking on the '**New Cardmember Registration**' link as shown below. (See the screenshot image below. Online Services Login section on top left marked in red)

Step 02	Please have on hand the details of your American Express Card/s. Enter your Card and personal information. Click on "**CONTINUE**" button to proceed.

| **Step 03** | Enter your personal information and click "**REGISTER**" to create your USER ID. |
| | We have added two new security layers to protect your Card Account: |

1. Site Seal
2. Three Secret Questions

• Select your Site Seal. (Site seal is an additional new security layer to protect your Card Account. You should be provided with a default Site Seal image. Should you wish to change your preference, click on "**Change Site Seal**" link. (Ensure to remember your Site Seal image for your future reference).

• Select your three Secret Questions from the list and enter your secret answers. (Ensure to remember your Secret Questions and Answers for your future reference).

Wanted to change the Site Seal Image? Select your Site Seal from the collection of images provided and click "**SELECT SITE SEAL**" button as shown in the image.

| **Step 04** | A message will appear on your screen saying "Your USER ID is now created. Click on the link below to login". To access your new online services account click '**LOG IN NOW**' button. |