

**Terms and Conditions of the
2014 Premium Travel Services Membership Rewards® Offer
The Platinum Card®**

Offer Period

01 April to 31 May 2014 (both dates inclusive).

Draw Date

08 June 2014

Reward Prize

500,000 Membership Rewards® Points for each raffle winner.

Eligibility Criteria

This offer is open to Basic Cardmembers holding any of the following Basic or Supplementary Cards issued by AMEX (Middle East) B.S.C (c) ("AEME") in UAE, Kuwait, Qatar, Bahrain, Oman, Jordan, Lebanon, Egypt, Morocco, Algeria, Tunisia, Libya and Yemen that are valid and in good standing:

The Platinum Card®

This offer is not open to employees of AEME and anyone directly connected with the draw.

How to Enter the Draw

Eligible Cardmembers who make \$1000 worth of spend on travel bookings through Platinum Travel Services using their valid Platinum Card during the offer period will automatically receive the following raffle entries for the draw:

Eligible Card Accounts	Number of Raffle Entries per \$1000 of spend
Platinum Card Accounts	1 Raffle Entries

Payments of Fees and Charges, Cash Withdrawal transactions and cancelled or reversed transactions and any other payments of outstanding amounts or fees on the Card Account will not be calculated toward the raffle entries.

Raffle Draws and Notification of Winners

Number of Draws	Number of Winners
1	10 Winners in total

Winners will be determined by random drawings.

Winners of the raffle draw will be notified via phone, email or postal mail or by any other means that AEME deems appropriate.

By participating in this raffle draw winners agree to AEME publishing their names on its website or in the media free of charge.

General Terms

All raffle draws will be conducted by AEME and held under the supervision of the Ministry of Industry and Commerce.

Cardmembers' Card Accounts must be shown as active and regularized at the draw date. Any cancelled or deactivated Accounts will not be eligible for the raffle draw.

Currency conversions will be solely determined by AEME with reference to the prevailing Schedule of Fees and Charges.

Each raffle draw is not independent of the previous draw. A winning Cardmember in one draw will not be eligible for subsequent draws.

Winners can redeem their draw prize of 500,000 Membership Rewards[®] Points for any of the available Membership Rewards[®] provided by AEME. All Membership Reward[®] redemptions are subject to availability and certain restrictions may apply. All eligible Cardmembers are bound by the Membership Rewards Programme terms and conditions.

The draw prize is not transferrable and cannot be exchanged for cash or credit.

During the offer period all transactions will continue to incur Fees and Charges as per the prevailing Schedule of Fees and Charges.

Cardmembers warrant that they have read these Terms and Conditions carefully and participate in this offer willingly.

AEME reserves the right to modify or change all or any of the terms applicable to the offer or to extend or discontinue the offer at its absolute discretion and without assigning reasons.

The Terms and Conditions governing this offer are in addition to and not in substitution of the Primary Terms and Conditions governing Card usage.

All questions or disputes regarding eligibility for the offer or the conduct of the raffle draw will be resolved by AEME in its sole discretion. AEME's decision on all matters relating to the offer shall be final, binding and

conclusive and no correspondence will be entertained.

AEME's failure to enforce any term or condition does not constitute a waiver of that term or condition by AEME.

AEME's obligations under this offer are subject to any restriction or limitation imposed by any regulatory, judicial or administrative authority with jurisdiction over AEME, and AEME will not be liable to the extent any decision, direction, order or determination by such body prohibits or restricts AEME's performance under or compliance with this offer.

AEME reserves the right to modify or suspend the raffle draw in whole or in part in the event of a virus, a computer bug, a malfunction of computer component, software or communication line or unauthorized human intervention or any other cause that is beyond AEME's control that could corrupt or affect the administration, security, impartiality or normal course of the raffle draw.

Cardmembers release and discharge AEME from any and all liability resulting from any unauthorized human intervention, or any other cause, including but not limited to malfunction of any computer component, software or communication line, any loss or absence of network communication, any faulty, incomplete or unintelligible transmissions which could limit the opportunity of any individual to enter the raffle draw, or prevent them from doing so.

AEME reserves the right to request proof of identity. If the Cardmember refuses to provide any of the details requested without a good reason then he/she may not qualify for the prize. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer then AEME reserves the absolute right to exclude the Cardmember from the draw and may revoke any won prizes unless it is proven to the satisfaction of AEME, that he/she had no actual or imputed knowledge or participation in such fraud or deceit or similar action.

For all queries regarding the offer, please contact Platinum Services on the numbers mentioned below or email platinum@americanexpress.com.bh

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