



## **Terms and Conditions**

### **10% cashback offer at LuLu Hypermarket, Bahrain**

#### **Offer Period**

Thursday 3<sup>rd</sup> – Tuesday 15<sup>th</sup> May 2018 (both dates inclusive)

#### **Offer**

Spend a minimum of \$300 on your Card at LuLu Hypermarket outlets in Bahrain during the offer period and receive a 10% cashback on your eligible purchases (subject to a maximum cashback amount of US\$ 300 per Basic Cardmember), based on meeting the eligibility criteria set out below.

#### **Eligible Cards**

This offer is open to Cardmembers holding any Personal Cards issued by AMEX (Middle East) B.S.C (c) ("AEME") in Bahrain, Egypt, Jordan, Kuwait, Lebanon, Qatar, Oman, U.A.E , Morocco, Algeria, Tunisia, Libya and Yemen that are active i.e. not blocked or cancelled and with no overdue payments on the card.

#### **Eligible Purchases and Spend Thresholds**

Eligible purchases mean purchases made at Service Establishments Points of Sale by Eligible Cards, at all LuLu Hypermarket outlets in Bahrain and eligible Cardmembers should spend a minimum of \$300 (or local currency equivalent) to be eligible for the offer.

Eligible purchases should be for personal use only and not for business purposes.  
Eligible purchases on Supplementary Card(s) will also be considered for the offer.

Payment of Fees and Charges, Cash Withdrawal transactions and related fees and cancelled or reversed transactions and any other payments of outstanding amounts or fees on the eligible Cards will be excluded from earning the cashback.

#### **Awarding the Cashback**

The cashback amount will be calculated as 10% of the eligible purchases made during the offer period. The cashback amount that will be awarded per Basic Cardmember is limited to a maximum of US\$ 300 (or local currency equivalent) and this is also applicable to Cardmembers holding multiple Cards from AEME. Any purchases made above \$3,000 (or local currency equivalent) will not contribute to earning additional cashback.

For example if the Cardmember's spend at LuLu Hypermarket is US\$ 1,000 (or local currency equivalent) on The American Express® Gold Credit Card and US\$ 4,000 on The Platinum Card® during the offer period, they will be eligible for a cashback amount of US\$ 300 (or local currency equivalent) only.

Eligible Cardmembers will receive the cashback amount as a statement credit to their Card account, within 4 weeks from the end of the offer period.



## **Relationship with Other Offers**

Cardmembers who avail this offer will remain eligible for any other offer or promotion running simultaneously by AEME, unless otherwise specified.

## **General Terms**

Cardmembers' Card Accounts must be shown as active and regular during the offer period and at the time the statement credit is awarded. Any cancelled or deactivated accounts will not be eligible for the offer.

During the offer period all transactions will continue to incur Fees, Charges and applicable Interest rates as per the prevailing Schedule of Fees and Charges.

AEME reserves the right to modify or change all or any of the terms applicable to the offer or to extend or discontinue the offer at its absolute discretion and without assigning reasons.

The Terms and Conditions governing this offer are in addition to and not in substitution of the Primary Terms and Conditions governing Card usage. Cardmembers warrant that they have read these Terms and Conditions carefully and participate in this offer willingly.

All questions or disputes regarding eligibility for the offer will be resolved by AEME in its sole discretion. AEME's decision on all matters relating to the offer shall be final, binding and conclusive and no correspondence will be entertained.

AEME's failure to enforce any term or condition does not constitute a waiver of that term or condition by AEME.

AEME's obligations under this offer are subject to any restriction or limitation imposed by any regulatory, judicial or administrative authority with jurisdiction over AEME, and AEME will not be liable to the extent any decision, direction, order or determination by such body prohibits or restricts AEME's performance under or compliance with this offer.

Cardmembers release and discharge AEME from any and all liability resulting from any unauthorized human intervention, or any other cause, including but not limited to malfunction of any computer component, software or communication line, any loss or absence of network communication, any faulty, incomplete or unintelligible transmissions which could limit the opportunity of any individual in getting the statement credit.

AEME reserves the right to request proof of identity. If the Cardmember refuses to provide any of the details requested without a good reason then he/she may not qualify for the offer. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer then AEME reserves the absolute right to exclude the Cardmember from the offer and may revoke any acquired offer statement credit unless it is proven to the satisfaction of AEME, that he/she had no actual or imputed knowledge or participation in such fraud or deceit or similar action.

AEME regards the confidentiality of its Cardmembers personal information with the utmost security. However, AEME does not accept any responsibility for any promotional material or other material communicated to the Cardmembers by third parties that independently obtained any personal information.