



Terms and Conditions

Shop and Ship Offer - For New Card Applicants

1. Introduction

These offer terms and conditions shall be binding on you when you enter this offer.

2. Offer for New Card Applicants

The offer of 'get up to US\$200 off on Aramex Shop and Ship (S&S) Shipping Charges' is available as follows:

- (a) A one-time discount of up to US\$15 on your shipping fees after setting up your American Express Card on 'Auto-Pay' on the S&S website and following that, using your card online at S&S to pay your shipping fees and
- (b) A reversal of up to US\$185 on your S&S shipping fees billed to your American Express Card statement when using your card online at S&S.

For New Card Applicants who are not existing members of S&S:

US\$ 45 lifetime fee waiver on your S&S membership when signing up with S&S using the Promo Code that will be sent to you by AMEX (Middle East) B.S.C (c) ("AEME") via email within 30 days of issuing your Card.

3. Offer Period

8th September 2016 to 30th November 2016

4. Spend Period

8th September 2016 to 28th February 2017

5. Offer Terms

5.1. This offer is exclusively valid for:

- (a) Eligible individuals who are residents of Bahrain, Kuwait, Qatar, Jordan, Oman or Lebanon, and
- (b) Who do not or have not held a valid American Express card membership for the period of 6 calendar months preceding the offer start date, and
- (c) Who are also existing S&S members at the time of the offer start date.

5.2. This offer is exclusively valid for applicants who apply for The American Express® Card, The American Express® Gold Credit Card, The American Express® Gold Card, The American Express® Platinum Credit Card or The Platinum Card® ("Eligible Card") by clicking the link in email communications, website banners, Facebook posts or other advertisements from AMEX (Middle East) B.S.C (c) ("AEME") or S&S and are directed to the AEME website landing page



related to this offer where they provide basic contact details in order to be contacted by an AEME representative for the Card application process.

- 5.3. This offer is exclusively valid for successful Card applications received by AEME between 8th September 2016 and 30th November 2016 and will only apply to the first Card issued to you.
- 5.4. Eligible Cardmembers must ensure the following upon successfully receiving their first Card in order to avail of the offer:
 - (a) Payment of the Annual Cardmembership Fee, and
 - (b) Activating the Card, and
 - (c) Obtaining an S&S membership (if not already a member) by signing-up for an S&S account using the offer Promo Code on their website www.shopandship.com , and
 - (d) Setting their eligible American Express Card as the default mode of payment, and
 - (e) Setting your Card on 'Auto Pay' under the 'Shipping Payment Option' section on the S&S website, and
 - (f) Incurring their S&S shipping costs on the Eligible Card, and
 - (g) Maintaining a Card account that is shown as active and regular during the Spending Period and at the time the shipping fee reversal credit is awarded. For the avoidance of doubt, any cancelled or deactivated accounts before or on 28th February 2017 will not be eligible for the offer.

6. Awarding the Offer

- 6.1. Applicants that are approved by AEME in accordance with the offer terms will be awarded a reversal on their shipping fees for purchases made during the designated spending periods using their Eligible Card at the S&S website.
- 6.2. The applicable amount of the S&S shipping fees that will be reversed will vary based on your approved American Express Card product.
- 6.3. The offer amount can be availed in 2 parts.
- 6.4. The first part of the offer as per 2 (a) can be availed directly at the S&S website.
 - 6.4.1. The first US\$15 will be provided as a one-time discount and will be available only on the first S&S shipping cost purchase transaction done online on the S&S website during the Offer Period using your Eligible Card, up to a value of US\$15 of your shipping costs.
 - 6.4.2. This one-time discount offer, up to a value of US\$15 of your shipping fees will be applied by S&S, at the time of check out on the S&S website and will not appear on your Statement of Account.
 - 6.4.3. If the S&S shipping charges transaction amount is lower than the offer amount, the balance value of the maximum discount cannot be carried forward to the next S&S shipping fees transaction.
 - 6.4.4. If you make a purchase that incurs shipping charges higher than US\$15, then the US\$15 offer will be applied as a discount on your shipping fees at the time of checkout and the balance value of the shipping fees transaction will be billed to your Eligible Card Account. For example, if you incur shipping charges of US\$20, S&S will apply the offer at the time of checkout and only US\$5 will be billed to your eligible Card account.
 - 6.4.5. The Eligible Cards and Offer Amounts are as follows:

Eligible Cards	Applicable amount of S&S shipping charges waived at the time of check out	Spend Period
The Platinum Card®	US\$15	8 th September 2016 - 30 th November 2016
The American Express® Gold Card	US\$15	8 th September 2016 - 30 th November 2016
The American Express® Card	US\$15	8 th September 2016 - 30 th November 2016
The American Express® Platinum Credit Card (available only in Qatar and Kuwait)	US\$15	8 th September 2016 - 30 th November 2016
The American Express® Gold Credit Card	US\$15	8 th September 2016 - 30 th November 2016

6.5. The second part of the offer as per 2 (b) will be awarded as follows:

6.5.1. Upon expending your offer of US\$15 in shipping charges as explained in 6.4 above, you are further eligible for a reversal of the S&S shipping charges incurred during the Spend Period and billed to you eligible card account as per your Eligible Card set out below.

Eligible Cards	Maximum Applicable amount of S&S shipping charges in addition to above US\$15	Spend Period
The Platinum Card®	US\$185	8 th September 2016 - 28 th February 2017
The American Express® Gold Card	US\$85	8 th September 2016 - 28 th February 2017
The American Express® Card	US\$85	8 th September 2016 - 28 th February 2017
The American Express® Platinum Credit Card (available only in Qatar and Kuwait)	US\$135	8 th September 2016 - 28 th February 2017
The American Express® Gold Credit Card	US\$85	8 th September 2016 - 28 th February 2017

6.5.2. The remaining amount of your eligible shipping charges as per the table above will be reversed by AEME within 4 weeks from the end of the Spend Period. AEME reserves the right to reverse your eligible fee in lump sum or in parts.



7. Relationship with Other Offers

This offer is mutually exclusive to other card acquisition offers for new applicants. If you are simultaneously enrolled in other card acquisition offers or promotions then the first offer that was registered by AEME will be awarded to you.

8. General

- 8.1 This Offer is non-transferable and may not be given, assigned to another person.
- 8.2 Applicants applying through this campaign will go through the normal AEME documentation process for Card approval.
- 8.3 All Cards will be offered at the discretion of AEME in line with its credit policy.
- 8.4 AEME reserves the right to decline the application without giving any reason.
- 8.5 AEME reserves the right to verify the eligibility of all Applicants.
- 8.6 For details of the Cardmember Terms and Condition, applicable Schedule of Fee and Charges and product benefits of The American Express® Card, The American Express® Gold Credit Card, The American Express® Gold Card, The American Express® Platinum Credit Card and The Platinum Card®, please visit www.americanexpress.com.bh.
- 8.7 Standard Membership Rewards® programme Terms and Conditions will continue to apply. Please visit www.membershiprewards.com.bh for detailed Membership Rewards® Terms and conditions.
- 8.8 Membership Rewards® points are provided by AEME. All Membership Rewards® redemptions are subject to availability and certain restrictions may apply. The Membership Rewards® offer points are not transferrable and cannot be exchanged for cash or credit.
- 8.9 During the offer period all transactions will continue to incur Fees, Charges and applicable Interest rates as per the prevailing Schedule of Fees and Charges.
- 8.10 AEME reserves the right to modify or change all or any of the terms applicable to the offer or to extend or discontinue the offer at its absolute discretion and without assigning reasons.
- 8.11 The Terms and Conditions governing this offer are in addition to and not in substitution of the Primary Terms and Conditions governing Card usage. Cardmembers warrant that they have read these Terms and Conditions carefully and participate in this offer willingly.
- 8.12 All questions or disputes regarding eligibility for the offer or the bonus Membership Rewards® points will be resolved by AEME in its sole discretion. AEME's decision on all matters relating to the offer shall be final, binding and conclusive and no correspondence will be entertained.
- 8.13 AEME's failure to enforce any term or condition does not constitute a waiver of that term or condition by AEME.
- 8.14 AEME's obligations under this offer are subject to any restriction or limitation imposed by any regulatory, judicial or administrative authority with jurisdiction over AEME, and AEME will not be liable to the extent any decision, direction, order or determination by such body prohibits or restricts AEME's performance under or compliance with this offer.



- 8.15 Cardmembers release and discharge AEME from any and all liability resulting from any unauthorized human intervention, or any other cause, including but not limited to malfunction of any computer component, software or communication line, any loss or absence of network communication, any faulty, incomplete or unintelligible transmissions which could limit the opportunity of any individual in getting the bonus points.
- 8.16 AEME reserves the right to request proof of identity. If the Cardmember refuses to provide any of the details requested without a good reason then he/she may not qualify for the offer. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer then AEME reserves the absolute right to exclude the Cardmember from the offer and may revoke any acquired offer points unless it is proven to the satisfaction of AEME, that he/she had no actual or imputed knowledge or participation in such fraud or deceit or similar action.
- 8.17 AEME regards the confidentiality of its Cardmembers personal information with the utmost security. However, AEME does not accept any responsibility for any promotional material or other material communicated to the Cardmembers by third parties that independently obtained any personal information.