

Terms and Conditions
For New Card Applicants - “AEME & Royal Jordanian Joint Promotion”



1. Introduction

These offer terms and conditions shall be binding on you (“you”) when you enter this offer by AMEX (Middle East) B.S.C. (c) (“AEME”).

2. Offer Terms

Royal Club is a loyalty program of Royal Jordanian. To get more information regarding the Royal Club Membership and the redemption process please refer to Royal Jordanian website.

2.1. Offer

Up to 63,000 Royal Club Miles will be awarded to applicants successfully approved for one of the products part of this offer on two phases as per clause 2.1.1. and clause 2.1.2.:

2.1.1. Up to **25,000 Welcome Royal Club Miles** for new applicants successfully applying and being approved for one of the below cards.

Eligible Cards	Welcome Miles
The Platinum Card®	25,000 Miles
The American Express® Platinum Credit Card (available in Kuwait, UAE and Qatar Only)	15,000 Miles
The American Express® Gold Card	7,500Miles
The American Express® Gold Credit Card	7,500Miles

*Approved Cardmembers must fulfill the offer mechanics as per clause 4.1.

2.1.2. Up to **38,000 additional Bonus** Royal Club Miles for Cardmembers who achieve the minimum spend threshold on purchases made on the Card applied for during 3 months from the applicants Cardmembership date of the approved card product as per the below table:

Product	Bonus Miles	Minimum Required Spend (in US\$ or equivalent in any other currency)
The Platinum Card®	38,000 miles	US\$5,000
The American Express® Platinum Credit Card (available in Kuwait, UAE and Qatar Only)	19,500 miles	US\$ 2,350
The American Express® Gold Card	5,600miles	US\$ 750
The American Express® Gold Credit Card	5,600miles	US\$ 750

** Approved Cardmember has to fulfill the offer mechanics as per clause 4.2.

2.2. Offer Period

From 12st February to 30th April 2020. All Eligibility Criteria under this offer by AEME must be met within this period. All successful applications submitted by 30th April 2020 will be considered for the offer.

3. Eligibility Criteria

- 3.1. This offer is available in the following countries: Bahrain, Kuwait, Jordan, Oman, Qatar and UAE.
- 3.2. You should be a resident of one of the mentioned countries where offer is available.
- 3.3. You should hold a valid and active Royal Club Membership, and

- 3.4. (a) You do not hold any Cards issued by AEME or (b) you only hold a Card(s) issued by AEME in the last 6 months prior to your application.
- 3.5. You must successfully apply for one of the Basic Cards listed for this offer by following the AEME application process for Cardmembership.
- 3.6. Only the first Card you successfully apply for will be considered for the offer. No subsequent Card applications made by you will be eligible for the offer.
- 3.7. Upon successfully receiving your Card you must:
 - 3.7.1. Pay the Annual Cardmembership Fee, and
 - 3.7.2. Activate the Card by making a valid purchase, and
 - 3.7.3. Maintain an active Royal Club Membership and a AEME issued Card that is shown as active and regular at the time the offer is awarded, and
 - 3.7.4. Fulfill the offer mechanics as per clause 4. below.

4. Offer Mechanics and Awarding

4.1. To avail the Welcome Royal Club Miles Offer you must:

- 4.1.1. Enroll to the Membership Rewards programme, and
- 4.1.2. Complete one purchase transaction on the Card within 30 days from the approval of your Cardmembership.
- 4.1.3. The approved Cardmember will be credited the Membership Rewards® points equivalent to the applicable Royal Club Miles into his Membership Rewards® programme account.
- 4.1.4. The welcome Membership Rewards® points will be awarded with the Cardmember's next statement following the month in which they have met the eligibility criteria stated herein.
- 4.1.5. Based on the approved applicant's request, the welcome bonus Membership Rewards® points will be redeemed to his Royal Club Membership as per regular redemption process.

4.2. To avail the Bonus Royal Club Miles Offer you must:

- 4.2.1. Achieve the minimum required spend (mentioned in clause 2.1.2.) on you approved Card in the first 3 months from your Cardmembership date. Spends only mean purchases made at Service Establishments. Thus, payment of Fees and Charges, Foreign-Exchange Markups, Cash Withdrawal transactions and related fees and cancelled or reversed transactions and any other payments of outstanding amounts or fees on the eligible Cards will be excluded from this offer.
- 4.2.2. The threshold will be applicable on a Basic Cardmember account level. Purchases made on Supplementary Cards will also be calculated toward the spend threshold.
- 4.2.3. The bonus Membership Rewards® points will be awarded with the Cardmember's next statement following the month in which they have met the eligibility criteria stated herein.
- 4.2.4. Based on approved applicant's request, the welcome bonus Membership Rewards® points will be redeemed to his Royal Club Program account as per regular redemption process.
- 4.2.5. Purchases below the spend threshold will continue to earn the standard 1 Membership Rewards® point per US\$ 1 (or local currency equivalent); however, the additional bonus Membership Rewards® points will not be awarded below the mentioned threshold in clause 2.1.2.

5. General

- 5.1. This offer is non-transferable and may not be given or assigned to another person.
- 5.2. This offer will be prioritized and applied to the exclusion of other offers from AEME. Any overlapping eligibility criteria between this offer and other offers will not be applied toward meeting the criteria of other offers.
- 5.3. All Cards will be offered at the discretion of AEME.
- 5.4. AEME reserves the right to decline the application without giving any reason.

- 5.5. For details of the Cardmember Terms and Condition, applicable Schedule of Fee and Charges, product benefits of the Cards and detailed Membership Rewards Terms and conditions. Please visit www.americanexpress.com.bh then select your market.
- 5.6. Membership Rewards points are provided by AEME. All Membership Rewards redemptions are subject to availability and certain restrictions may apply. The Membership Rewards offer points are not transferrable and cannot be exchanged for cash or credit.
- 5.7. During the offer period all transactions will continue to incur Fees, Charges and applicable Interest rates as per the prevailing Schedule of Fees and Charges.
- 5.8. All questions or disputes regarding the eligibility for the offer will be resolved by AEME at its sole discretion.
- 5.9. Card applicants under this offer may contact AEME to know the status of the Card application. Separate statements or any other correspondence on the offer status will not be sent by AEME.
- 5.10. AEME reserves the right to request proof of identity. You may not qualify for the offer if you refuse to provide any of the details requested without a good reason..
- 5.11. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer which relates in any way to a claim, then that claim will not be met unless it is proven to the satisfaction of AEME, that you had no actual or imputed knowledge of such fraud or deceit or similar action. AEME reserves the absolute right to exclude the applicant from the offer (whether or not such information comes to light before or after you have made the claim).
- 5.12. AEME has the right to change, alter, modify, amend, pre-pone or postpone any part(s) of the offer at its sole discretion. No explanation need be provided by AEME in this regard.
- 5.13. AEME regards the confidentiality of personal information provided under this offer with the utmost security. However, AEME does not accept any responsibility for any promotional material or other material communicated by third parties that independently obtained such personal information.

6. Acknowledgement

I hereby confirm that I have read and agree to the above mentioned Terms and Conditions.

Signed for and on behalf of Applicant
Name of Applicant:.....
Signature of Applicant:
Date: