

Terms and Conditions

1. Introduction

1.1. These Rules shall be binding on you ("you") when you enter this program operated by AMEX (Middle East) B.S.C. (c) ("AEME").

2. Offer

2.1. The eligible Cardmember will receive 25,000 Membership Rewards Points after activation and first spend within 60 days from the date of approval of your American Express® Platinum Credit Card ("Card").

2.2. Offer is non-transferable and may not be given, assigned to another person.

2.3. This offer is exclusive to Cardmembers who have applied for a Card through a campaign landing page, campaign telephone number, online banner, or sales booth in the Villagio Mall, Qatar.

2.4. This offer is applicable only to those applicants who did not have any American Express Cards issued by AEME for the last 6 months.

2.5. This offer is valid only to basic applicants of The American Express® Platinum Credit Card.

3. Eligibility Criteria

Minimum Annual Income			
Market	Currency	Employed	Self-Employed
Qatar	QAR	21,250	21,250

3.1. You should meet the eligibility criteria as per the terms and conditions to avail Cardmembership of The American Express® Platinum Credit Card.

3.2. You should meet the following criteria to avail the Membership Rewards Points offer:

3.2.1. Cardmembership should be made between 1st October 2013 and 28th February 2014.

3.2.2. Cardmember should complete one purchase transaction within 60 days from the date of Card approval to avail the offer.

3.3. Applicants applying through this campaign will go through the normal AEME documentation process for Card Approval.

3.3.1. AEME reserves the right to verify the eligibility of all Applicants

3.3.2. AEME has the right to decline any Application without disclosing the reason.

3.3.3. All questions or disputes regarding eligibility for the offer will be resolved by AEME at its sole discretion.

3.4. Applicants applying through this campaign may be contacted by American Express representative through the contact number & e-mail ID provided.

4. General

4.1. This offer is valid from 1st October 2013 and 28th February 2014.

4.2. Offer subject to all other Cardmember terms and conditions of AEME

4.3. AEME reserved its right, in its reasonable discretion, to add, amend or waive any of the terms.

5. Claims to offer

5.1. AEME reserves the right to request proof of identity. If you refuse to provide any of the details requested without a sufficient reason, then you may not qualify for the offer.

5.2. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer which relates in any way to a claim, then that claim will not be met unless it is proven to the satisfaction of AEME, that you had no actual or imputed knowledge of such fraud or deceit or similar action. Then AEME reserves the absolute right to exclude the applicant from the offer (whether or not such information comes to light before or after you have made the claim).

5.3. The promotion mechanics are: Apply for an American Express Card before February 28th 2014, settle your annual membership fees and make the first purchase transaction on your Card within 60 days form the date of Card approval to receive 25,000 Membership Rewards Points.

5.4. Cardmember can contact AEME to know the status of the Card Application. Separate statements or any other correspondence on the offer status will not be sent by AEME to Cardmembers.

5.5. Employees of AEME, their advertising agency, associated companies and contractors are not eligible to take part in this promotion.

6. Cancellation of the Offer

6.1. AEME has the right to change, alter, modify, amend, pre-pone or postpone any part(s) of the offer at its sole discretion. No explanation need be provided by AEME in this regard.

7. Payment Information

7.1. All charges made on this Card are due and payable when you receive your periodic statement.