



Offer Mechanics to Earn Welcome Miles and Smiles

Product	Miles & Smiles miles as per events stated in columns 'A' & 'B'	Welcome Miles & Smiles miles on Card Activation 'A'	Miles & Smiles miles basis achievement of Spend Threshold in 90 Days 'B'	Spend Thresholds
The Platinum Card®	50,000	25,000	25,000	\$8,000
The American Express® Gold Card	30,000	15,000	15,000	\$2,000
The American Express® Gold Credit Card	30,000	15,000	15,000	\$2,000
The American Express® Platinum Credit Card (available in UAE, Kuwait and Qatar Only)	35,000	17,500	17,500	\$4,000

Offer Details

- This offer is available in the following countries: Bahrain, Kuwait, Jordan, Oman, Qatar and UAE.
- You should be a resident of one of the mentioned countries where offer is available.
- You should hold a valid and active Miles&Smiles Membership, and
- You do not hold any Cards issued by AEME or (b) you only hold a Card(s) issued by AEME in the last 6 months prior to your application.
- You must successfully apply for one of the Basic Cards listed for this offer by following the AEME application process for Cardmembership.
- Only the first Card you successfully apply for will be considered for the offer. No subsequent Card applications made by you will be eligible for the offer.
- Upon successfully receiving your Card you must:
 - Pay the Annual Cardmembership Fee, and
 - Activate the Card by making a valid purchase, and
 - Maintain an active Miles&Smiles membership during the time awarding the offer
 - Maintain a Card account that is shown as active and regular at the time the offer is awarded, and fulfill the offer mechanics
- Offer Valid for applications until 31st March 2020